# NEWS YOU **CAN USE**



#### **REAL ESTATE NEWS**



## HOW TO KNOW WHEN IT'S TIME TO **DOWNSIZE (OR UPSIZE) YOUR HOME**

Tired of home maintenance or in need of a larger space? Sheri provides expert tips for deciding when it's time to make a change.



>>> Learn More

### THE BARGAIN HUNTER'S GUIDE TO BUYING A **NEW-CONSTRUCTION HOME**

With nearly 1 in 3 homes on the market being new construction, buyers can find great deals through builder incentives, strategic timing and understanding the differences between custom and production builds.



Learn More **<<<** 





### LA NINA IS COMING: HOW TO PREPARE AND PROTECT YOUR HOUSE

With La Niña likely developing this winter, homeowners across different regions of the U.S. regions should prepare their properties for specific weather challenges.



>>> Learn More

#### **COMMUNITY NEWS**



#### THE MOST POPULAR HALLOWEEN **CANDY IN MINNESOTA**

Based on sales data from CandyStore.com, Minnesota's Halloween candy preferences might surprise you diverging from national trends where M&M's claimed the top spot for the first time ever.



>>> Learn More

#### THIS IS WHEN PEAK NORTHERN LIGHTS **ACTIVITY WILL OCCUR**

Northern lights visibility is expected to peak between November 2024 and March 2026, offering increased opportunities to view this spectacular phenomenon in the Twin Cities and beyond.



Learn More **<<<** 



#### WHAT OUR CLIENTS ARE SAYING

"Sheri helped us through the whole process of buying a home for the first time. She answered all of our many questions. She was patient through our decision making and could accommodate to meet us the next day at some showings. She told us all the important aspects to look for and consider when buying a home. She also got us in touch with the lender she works with and he really walked us through the financial process as well. Once we found the house we wanted she was very fast to close and helped us fight for the house we wanted so badly. Sheri will help you find the home that makes sense for you!"

GINNY & MITCH

#### WE'D LOVE TO HEAR FROM YOU!



We value your feedback! If you've had a positive experience with Golden Homes Group, we'd love to hear from you. Please take a moment to share your thoughts and leave a review on Google!

# Did you know that saving for a down payment doesn't have to stand between you and homeownership?

Minnesota and Wisconsin currently offer over 200 down payment assistance programs, many of which provide grants you never need to repay or zero-interest loans that may be forgiven after a certain period of residency. These programs are tailored to various situations — whether you're buying in a specific city, county or neighborhood, or if you qualify as a first-generation homebuyer.



While navigating these options might seem overwhelming, that's exactly why we're here. Let us help you explore these valuable resources and find the program that best fits your path to homeownership. Get started with our FREE <u>buyer's and seller's guides on our website</u> and contact us for more information!



# **QUICK FACTS**

LOCAL MARKET UPDATE

September 2024 Twin Cities Metro Housing Market Stats



+4.2% CHANGE IN NEW LISTINGS

5,956

-11% CHANGE IN CLOSED SALES

3.739

+2.4% CHANGE IN MEDIAN SALES PRICE

\$380,000

# **INSIGHTS FROM SHERI & MELANY**



The Twin Cities housing market continues to evolve, showing signs of increasing opportunity for both buyers and sellers. The most recent data from September reveals a 4.2% uptick in new listings compared to last year, offering more choices for prospective buyers. While closed sales have decreased by 11%, reflecting current market challenges, the median sales price has maintained steady growth with a 2.4% increase.

These market conditions are creating unique opportunities for first-time homebuyers. Here's why: with fewer buyers in the market, you're less likely to face a bidding war, and sellers are more willing to negotiate. Though the median sales price has increased, the combination of more inventory and less competition means first-time buyers have more breathing room to find the perfect home within their budget.

If you've been waiting for the right time to enter the market, the current conditions offer some unique advantages. Let's connect to discuss your situation and explore all the options available to you!

- Sheri Wessel & Melany Thelander